

# Institute for Tourism Professionals

The Premier Awarding Body for the Hospitality, Travel and Tourism Industry in Nigeria.



## Corporate Membership Application Form

## The Objectives of the Institute

ITP is the professional body for hospitality, travel, tourism and allied occupations in Nigeria, representing members working in the public, private and non-profit sectors. It ensures the highest standards of professional competence in its members. ITP sets professional standards and provides professional development opportunities through qualifications, training courses and events.

The Institute is the Premier Awarding Body in Nigeria, established to provide education and membership structure aimed at guaranteeing excellent standards of service within Hospitality, Travel, Tourism and Associated Industries.

## With Mandate to:

- **Develop and Administer Qualifications.**
- Approve and Monitor of Training Centres, and Learning Providers,
- **Provide continuous Professional Development for Private Sector.** and public service personnel from entry to professional level
- Award Recognized Certificates and Membership for every category of staff at different levels of skills, autonomy and responsibilities.

### **Vision**

To enhance the status of tourism and of those engaged in the profession and promote higher global standards

## **Mission**

To provide tourism sector personnel with professional ladder for competitive quality product and service delivery







## **Corporate Membership Benefits**

### **CORPORATE MEMBERSHIP**

Corporate membership benefits include free advertisement in the Institute membership directory, discounted advertisement rate in the Industry magazine - Tourism pages, exclusive event sponsorship opportunities, nomination of an event topic and speakers, complimentary meeting ticket(s) priority consideration for nomination of person(s) into relevant committee(s) of the council of the Institute, and a lot more.

The five corporate membership categories are as follows:

Up to 24 Employees	A pa	25 - 49 Employees p	50 - 99 Employees	<b>C</b> pa	100 - 199 Employees pa	200+ Employees pa
N100,000		N150,000	N250,000		N500,000	N750,000

## Complimentary Individual Membership Benefits

### Individual members will be able to:

- Contribute to the variety of human capital development programmes organised by the
- Participate in international tourism and hospitality conferences, exhibitions, workshops, symposium, seminars and consultancy projects.
- Support and benefit from the extensive national and international collaborations, partnership arrangements and privileges arising out of our membership and affiliation with international organisations.
- Network with other professionals, face to face and online.
- Contribute to policy debates and national issues which enable your voice to be heard.
- Through articulation and reciprocal relationships we have with other national institutions, and international organisations benefit from the services, privileges and projects of these organisations.
- Be part of a local chapter
- Hold a professional membership grade
- Attend free member events throughout the year
- Have access to web resources, and Online event opportunities
- Membership directory listing
- Receive membership newsletter
- Email alerts about events and contract opportunities
- Discounts on various services
- Become Member of the Tourism Consultants Network (TCN). Receive a membership certificate, and card

Website:www.tourism.org.ngtourismpro@hotmail.co.uk, admin@tourism.org.ng

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6, Borno Street, Garki Area 10, FCT Abuja, Nigeria











National Vocational Qualifications Framework

Gold Standard Quality Assured Professional Qualifications

For Tourism, Travel & Hospitality Industries.







Number of Employees	200+ Employees	100 - 199 Employees	50 - 99 Employees	25-49 Employees	up to 24 Employees
Cost	N750,000	N500,000	N250,000	N150,000	N100,000
Length of Membership	1 Year <b>(A)</b>	( <b>B</b> ) 1 Year	( <b>C</b> ) 1 Year	( <b>D</b> ) 1 Year	<b>(E)</b> 1 Year
Complimentary members	up to 8	up to 6	4	2	1
Further member discount	@ 20% discount	@ 15% discount	@ 10% discount	8%	5%
Annual Institute dinner	4 complimentary tickets	3 complimentary tickets	2 complimentary tickets	1 complimentary tickets	1 complimentary tickets
Complimentary meeting tickets	6 complimentary tickets	5 complimentary tickets	3 tickets during membership period	2 tickets during membership period	1 tickets during membership period
Free advertisement in the Institute membership directory	1/2 page	1/3 page	1/4 page	- N/A	- N/A
Free advertisement in 'Tourism Pages' (every edition)	1/2 page	1/3 page	1/4 page	1/6 page	1/8 page
Advertisement on the Institute website	logo on every page	logo on every page	logo on every page	logo on home page	logo on home page
Nomination of an event topic and speakers (term apply)	Yes	Yes	Yes	Yes	Yes
Subscription to Tourism pages	8 copies & more on request	6 copies & more on request	1 copy & more on request	1 copy & more on request	1 copy & more on request
Exclusive event sponsorship opportunities	Yes	Yes	Yes	Yes	Yes
Separate listing in the Institute membership directory	Yes	Yes	Yes	Yes	Yes
Link from the Institute website to your company website	From every page	From every page	From every page	From home page only	From home page only
Nomination into committee	Yes	Yes	Yes	Yes	Yes



## **INSTITUTE FOR TOURISM PROFESSIONALS**

## ITP EVENTS

## Events, Exhibition, Conferences, Workshops, Expos, & Symposium.

The Institute organise a number of signature and flagship events during the year

### Tourism Career and Employment Expo. ©

The Expo is a job and career Fair platform for the youth, especially learners in schools, tertiary students, those considering career change, and unemployed graduates, where they can interact with education and training providers, tourism organizations, public and private employers and the government in the tourism sector. Visitors both young and old will get career advice, discuss study options with leading Universities, Colleges, Polytechnics, and private education providers, source information on industries of interest and speak directly with employers about employment opportunities within organisations. Holding in April every year.

### National Tourism Transport Summit and Expo. © www.nttsummit.com



The **National Tourism Transport Summit and Expo (NTTSE)**, is the platform to deliberate on the complex relationship between transport provision and tourism and adopts global perspective throughout. Tourism and Transport Connectivity are critical issues relating to bridging transportation and tourism policies while reaffirming the need for developing programmes of inter-ministerial cooperation between bodies responsible for tourism and transportation so as to improve and strengthen the basic conditions for the sustainable development of both industries. Holding first Monday and Tuesday in December every year

Approved by the 15th National Council on Transportation (NCT) and having the Nigerian Tourism Development Cooperation (NTDC)
National Institute for Hospitality and Tourism (NIHOTOUR) as tourism industry strategic partners, and the Federation of Tourism Associations of Nigeria (FTAN) as sector business membership organisation, The National Tourism Transport Summit and Expo is the combined tourism and transportation industries event anchored by the Institute for Tourism Professionals (ITP) in collaboration with government and non-government agencies, together with private stakeholders across the transportation, tourism and hospitality value chain. The event programme consist of (a), Tourism Transport Summit, (b) Tourism Transport Training, (c), Exhibition-B2B and G2B sessions, (d) Tourism Transport Ambassadors Award and (e) The Gala Night.

#### National Tourism Summit and Award for Innovation Excellence in Tourism.©

The annual event is designed to integrate professionalism and an expectation for excellence across all facets of tourism experience, from the perspective of the individual, the business, the destination and industry networks, as well as those suppliers and agencies that influence tourism business outputs. It seeks to build a competitive advantage based on exceptional visitor experience delivered by businesses that maintain standards of the highest quality of products and services. Holding second week in December ever year

The Awards encourage businesses in the tourism sector to keep providing a diverse range of high-quality tourism products and services so that guests keep coming back after a year. By nominating a business, an organization or a personin your community, you can help drive this process, by challenging yourself - and others- to reach new heights.

#### Tourism Leadership Summit Award for Excellence in Human Resources Development ©

This is the Tourism Educators and Training Sector of the Industry's Award for Excellence in Human Resources Development. It honours Businesses that have clearly demonstrated a committment to professionalism in the tourism workforce, a commitment to shown through professional recognition, training and excellence in human resource management. The firm chosen for the award is committed to reaching enhanced results through training and human resources development. Holding in October every year

This is the occasion when certificate of membership and professional awards are made. Special Fellowship awards and recognition are made to those that have contributed to the development of the industry.

### **National Tourism Symposium.**



The Tourism Symposium is a bi-monthly Tourism and Associated industries Conference, and a must-attend event for everyone wanting to hear the latest ideas and developments from across Tourism. A platform for Cross sectoral deliberations and recommendations.

The Symposium's speakers will discuss global trends, challenges and opportunities facing the tourism and associated industries with Resolutions/Communique for follow-up strategic decisions and action plans. Bi-monthly in collaboration with tourism related sectors and allied agencies.

For registration, sponsorship, speaking opportunity, participation please contact 08119599908, 08124225232, <a href="mailto:events@tourism.org.ng">events@tourism.org.ng</a>, <a href="mailto:events@t





## **Appllication Procedures**

We wish to apply corporate membership Class please Indicate the appropriate class of the Institute for Tourism Professionals corporate membership Form Fee: N10,000 **Company Name** Year of Incorporation Registration Certificate Number **Nature of Business** Name of Managing Director/CEO (please indicate corect designation) Name & Position of contact person Company's Address City State Web Address Telephone Number (s) Email address Establishement (indicate appropraitely) I.Number of top Management Staff ii. Number of Middle Management staff iii. Number of Supervisory Staff iv. Number of all other Staff v. Total Number of Staff

Please make payment by Bank Transfers to UBA Plc.
Account Name:- Institute for Tourism Professionals.
Account Number:- 1015778586 Sort-Code:- 033150095

#### Note: